

"Deliberately seek the company of people who influence you to think and act on building the life you desire."

-Napolean Hill



The TM **CONFIDENCE** Program

MIDDLE MANAGERS M A S T E R M I N D





LEADERSHIP DEVELOPMENT



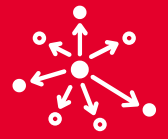
Agile &
Resilient



Performance



Leadership



Coach &
Collaborator



Engaged



Confident



Productive



Proactive




ROI & Success



Strategic &
Decisive



Motivator &
Motivated



“By mid-2023, middle managers were clearly starting to feel the heat—both from above as senior leaders sought to increase worker productivity and from below as frontline employees increasingly felt overextended,” Glassdoor chief economist Aaron Terrazas explains.

The burned-out second rung of leadership is the least satisfied with their jobs right now, according to Glassdoor’s 2024 Workplace Trends report.

Middle managers in hybrid workforces feel the most disconnected from their company since they’re tasked with monitoring and catering to multiple individual needs, per a 2022 Gallup survey.

**“Middle managers account for 22% of revenue variation, after controlling for other factors.”
– Mollick, 2012**

MIDDLE MANAGERS MASTERMIND

Middle Managers are the:

- engine of the business.
- conduit from strategy to operations.
- cogs that make everything work.
- glue that keeps the company together.

Middle Managers are perfectly positioned: to influence up, collaborate across and inspire down! To do this they need confidence and this confidence comes from increased capability, capacity and conviction.

This CONFIDENCE and skill building mastermind program is perfect for the busy middle manager.

This is the perfect blend of one-on-one and group development; and self-paced learning from a globally recognised expert.

Networking with, and peer support from other driven, professional like-minded middle managers makes this program the right place, the only place for middle managers to amplify their confidence and leadership.



CONFIDENT

MIDDLE MANAGERS



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When Middle Managers have increased awareness of themselves and others, have access to leadership development that is suited to their unique role, and can tap into their power and drive for motivating themselves and others, this results in confident middle managers who have capability, capacity and conviction.

Capability to inspire and lead their team, to collaborate with their peers, and to influence upwards.

Capacity to get more done without burning out themselves or others.

Conviction to motivate and drive a high performing team and be a strategic partner in and for the business.

CONFIDENT

MIDDLE MANAGERS

Embark on a Transformational Journey: The Confidence Program™ isn't just about learning; it's about transforming. As a middle manager, you stand at a pivotal point in your career. This program is your gateway to not only enhancing your skills but also discovering your true potential as a leader.

Ignite Your Passion for Leadership: Every masterclass, every coaching session, and every course in The Confidence Program™ is an opportunity to reignite your passion for leadership. Feel inspired by stories of success, and let this energy fuel your journey to becoming a more confident, impactful manager.

Unleash Your Potential: Within you lies untapped potential waiting to be unleashed. The Confidence Program™ offers the tools, support, and community to help you break through barriers and soar to new heights in your career.

Build Lasting Relationships: More than a program, this is a community of ambitious professionals, just like you. The relationships you build here will be a source of support, inspiration, and camaraderie long after the program ends.

Your Gateway to New Horizons: The Confidence Program™ is not just an investment in your current role; it's an investment in your future. Each step in this journey equips you with the confidence and skills to explore new horizons and seize opportunities you never thought possible.

CONFIDENCE AT A GLANCE:

MIDDLE MANAGERS MASTERMIND



Welcome gift upon joining



Individual Development Plan Session



Development Assessment



Copies of Sally's 5 Books & Resources



Discounts to events



Full Academy Access



Monthly Masterclasses



Professional Development Book Club™

Quarterly Group Coaching



Monday Motivation

Monthly Ask Me Anything Sessions



Private Online Forum



COMPONENTS:

The **CONFIDENCE**™ Program

MIDDLE MANAGERS MASTERMIND



Individual Development Plan Session

Two hour one-on-one deep dive into creating your personal development plan.

We will explore:

- Your current management and leadership context
- Leadership and Leadership Style
- Your leadership development needs
- Goals for the year ahead

You will walk away with an action plan for the year ahead.

VALUE: \$1,500



Development Assessment

You have a choice of undertaking either a DISC or Emotional Intelligence Assessment.

- Receive a personalise report and development plan

VALUE: \$250



PROFESSIONAL DEVELOPMENT **BOOK CLUB**

You will have four professional development books personally selected and sent to you. Online forum to discuss learning from reading.

VALUE: \$400



Full Access to the Academy

Leadership and professional development on your terms, at your pace. The Academy makes learning and development accessible and affordable. With content being added each year, you can currently immerse yourself in 18 courses.

From full length courses to short courses to mindfulness readings. for example:

- Be a Better Listener
- The Big 3!
- How To Delegate and Stay in Control
- Successful Feedback
- The Power of Questions
- Personal Productivity for Middle Managers
- What is Creativity?
- Don't Talk to Me Like That!

... and more!

VALUE: More than \$10,000 and growing



Live Online Monthly Masterclasses

Each month, attend a live online 60min masterclass. These sessions are practical, interactive and designed to quickly skill you with the confidence to lead. Honing in on key management and leadership skills. In each session you will:

- Improve your leadership
- Gain tips and strategies to lead with confidence
- Take-away templates and resources as relevant to the session and skill
- Can't attend, you can catch up on the recording.

VALUE: \$15,000



4 x 90 min Live Online Group Coaching

Quarterly, come together to actively engage in group coaching. These sessions are essential for amplifying your leadership. During coaching you will:

- Give and receive guidance, tips and advice relevant to your context
- Gain support from peers
- Strengthen your network with other middle managers

VALUE: \$15,000



Private Online Forum

A distraction-free safe space to network with like-minded professional and dedicated middle managers.

VALUE: \$1,500



Monday Motivation

Receive short motivation bursts every Monday.

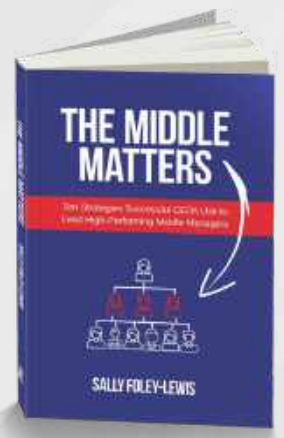
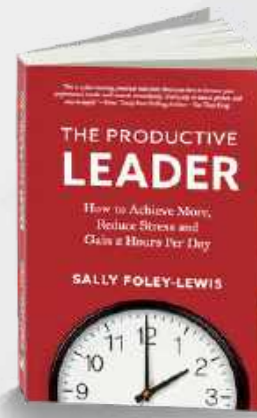
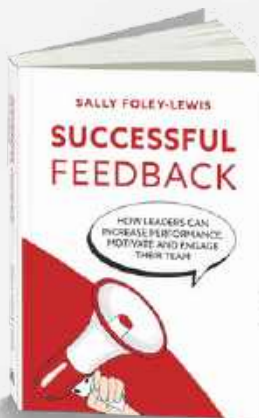
VALUE: \$250



Sally's Books & Management Success Cards

You will receive copies of all of Sally's books plus a set of Management Success Cards.

Value: \$242



Monthly Ask Me Anything Sessions

Each month you can bring your most challenging issue or burning question to the Ask Me Anything session.

Value: \$15,000



Discounts

Being a member of the Middle Managers Mastermind means you have early notification of other events and learning experiences, and receive discount prices. You will have early release access to retreats.

INVESTMENT

Welcome Gift

Individual Development Plan

Value \$1,500

Development Assessment

Value \$250

Professional Development Book Club™

Value \$400

Full Academy Access

Value more than \$10,000

Monthly Masterclasses

Value \$15,000

Monthly Ask Me Anything Sessions

Value \$15,000

Quarterly Group Coaching

Value \$15,000

Private Online Community

Value \$1,500

Monday Motivation

Value \$250

Copies of Sally's Books & Management Success Cards

Value \$242

Discounts

Lots of savings

TOTAL VALUE over \$59,142

SIGN ME UP!



I'VE GOT A QUESTION





SALLY FOLEY-LEWIS

Sally Foley-Lewis inspires and skills managers to be high performing, purposeful and productive. Obsessed with leadership and professional development that ensures people reach their potential, Sally's presentations and programs positively impact confidence, leadership and results.



ABOUT SALLY

Sally Foley-Lewis is a multi-award winning global expert, Certified Speaking Professional, Virtual Presenter and Facilitator. Named a LinkedIn Top Voice, she is also a global Certified Professional Speaker, and has authored multiple books. The drive to support and skill middle managers comes from her own diverse roles, CEO and senior leadership experiences. Sally delivers presentations, keynote speeches, workshops and coaching – live online and face-to-face – to skill managers, boost productivity, engagement and self-leadership.



Blending 20+ years of working with a diverse range of people and industries, in Germany, the Middle East, Asia and across Australia Sally has extensive qualifications, a wicked sense of humour and an ability to inspire and engage.

PRAISE FOR SALLY

Sally says her wisdom is for middle managers but her smart thoughts and questioning nature really helps everyone examine their problems, motivations and create their own solutions. She does this with such a lightness of touch you sometimes don't notice she's done it. She's remarkable. Book her to speak then book her to train. She's fascinating.

- **Marion Farrelly, CEO Whisperer**

This Women in Leadership Retreat was outstanding, an excellent networking opportunity to share skills and learnings with other women from diverse roles and backgrounds. Our wonderful facilitator [Sally] had excellent knowledge and tools to provide. I left this conference feeling confident and ready for anything. The organic way the sessions were facilitated. The networking opportunities! Sally was an excellent facilitator, very engaging and entertaining.

- **Participant at Women's Leadership Retreat**

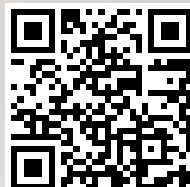
Sally is the best! I was lucky to work with her on the Productive Leader Seminar in Kuwait. One of the most cooperative and professional speakers I have worked with. Not only she is engaging, knowledgeable and interactive during the seminar, but also she is a smooth communicator, understanding and modest when dealing with others. She was very present and responsive from the first contact and contributed in making a very successful event with a very high clients' feedback. I am glad I had the opportunity to work with her and will never hesitate to work with her again whenever there's an opportunity.

- **AbdulQaiom Ali, ALLGAS Events**

Sally was an outstanding facilitator and strikes a good balance of content, conversations and activities.

The content was personalised, extremely well informed. It is evident that Sally has learned experience in leadership. Her delivery of the content was articulate and impactful. I also felt the design of the event led to authentic participation and camaraderie. I will value it for a long time.

- **Participants at Women's Leadership Retreat**



Watch the success story video from Coca-Cola.



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