



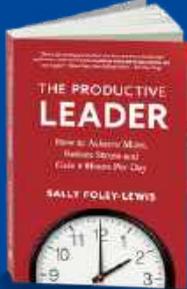
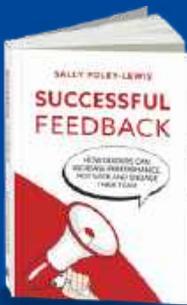
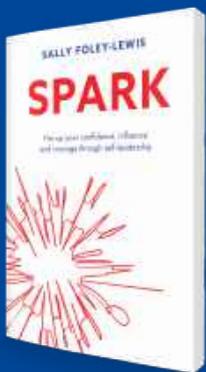
SALLY FOLEY-LEWIS



LEADERSHIP AND PROFESSIONAL DEVELOPMENT
SPONSORSHIP

CONTACT

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Sally presented for our team. Brilliant! If you're looking for someone to turn on some light bulbs around productivity, look Sally up!

- Marilyn Davies - Harcourts

Sponsors are essential business partners. Sponsoring provides exceptional opportunities to showcase brand; build quicker and deeper a rapport with potential buyers; and strengthen long term business opportunities. to the brand.

Sponsoring a conference or meeting speaker, like Sally, provides a major opportunity to do business with event attendees and other key stakeholders, as well as strengthen commercial and strategic business collaborations.

As a speaker sponsor, you enjoy the benefits and offerings provided by the host / event planner / meeting organiser, plus Sally will provide two key value-adds:

1 Promote you:

Sally will promote the sponsor before, during and after the event across all relevant social media channels and her own email list.

Sally can also work with the sponsor to design and deliver a sponsor showcase segment. She can also create a promotional video for your use internally or externally. This can be done straight to camera or via an interview style. Sponsors are not always confident in taking the stage to promote their company, if that's the case, Sally can provide presentation skills support, be on stage with the Sponsor and conduct an interview style presentation: whatever it takes to support the sponsor with audience interaction.

Current social media reach:

LinkedIn: 12,380 followers; 4,900+ connections; average 300 daily profile views.

2 Present a half-day interactive and practical workshop with your management team or direct reports

Topics we can cover:

- Productive Leadership
- The Big 3 Essential Management Skills
- Delegation
- Feedback

... Ask for Sally's latest topics brochure

If you want something that's not listed above, please do reach out.

- Up to 30 pax
- A copy of Sally's book (as relevant to the chosen workshop topic)
- Delivered face to face when scheduled in the same location as the conference, otherwise by arrangement.



SPONSOR SALLY

I had a great pleasure of working with Ms. Sally for the first time during ARIVA Academy Philippines Inc.' Live webinar series for a cause. Such a breeze working with her as she radiates with a positive aura. Such a genuine person indeed. She delivered a very engaging and motivating session on "Leading Productively in Turbulent Times" just last month, a topic that is very timely with the current on goings. It's an honor to have met and worked with her and I am looking forward to collaborate with her again given the opportunity

-JM Matienzo, ARIVA



Sally kicked off our 2021 Breakfast at Sunrise series for the South-East Brisbane Chamber of Commerce. What an incredible, powerful way to start our 2021 event calendar. Sally was both thought-provoking and entertaining and handled audience interjections with wit and good humour. I would highly recommend Sally.

- Rebecca Llewelyn

Sally was the MC and presented at a skills forum. Sally's engagement with the participants was a delight to watch and equally to experience. The content of her session was high quality and demanded attention. Her humour and warmth made her presentation very memorable.

- Frances Cahill, Communication Specialist

Productivity loss is a **\$A12 billion dollar annual** issue as reported by The Black Dog Institute; and **employee engagement**, according to Gallup, hovers at the **20%** mark. Managers having the highest average (72 hours per week) of actual hours worked of all major occupational groups, it's critical to support the productivity, self-leadership and leadership development of your people.

Sally boosts self-leadership and leadership by helping people reach their potential. She positively impacts effectiveness, confidence and results. With a leadership development career spanning more than 15 years, she has also been a CEO so she walks the talk!

She is a global award winning professional speaker, facilitator and executive coach.

She has authored multiple popular leadership books. Her book **The Productive Leader** received an endorsement from the renowned global personal development guru Brian Tracy. The drive to support and skill managers comes from her own senior leadership experiences. Sally delivers presentations, keynote speeches, workshops and coaching - all online and face-to-face - to help skill managers, boost productivity and self-leadership.

Sally has worked with 10,000+ managers and leaders from medium sized to global organisations in Germany, Middle East, Asia, North America and across Australia. She has extensive qualifications, a wicked sense of humour and an ability engage and inspire while making people feel at ease.

Sally's your first choice for mastering skills, engaging audiences, igniting action and achieving results.

Sally is a well researched presenter who engages the audience when giving her presentation. The recent presentation Sally delivered a very informative and interesting presentation to our group of aspiring speakers.

- Nick Rinaldi

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TESTIMONIALS

Sally is a joy to work with. I have had the pleasure of working with Sally both as a coach and in a training capacity. As a trainer Sally is full of energy, engaging and incredibly creative. She brings the best out in people and keeps the enthusiasm in the room, even in the face of a tough audience. Her ideas for our away day were brilliant, on budget and enjoyed by everyone who participated. - **Sarah Green, Regional Marketing Manager**

I had the pleasure of attending Sally's session at the EAN Conference in Melbourne. Sally is personable, knowledgeable and extremely engaging (not to mention very funny!). Sally has a real knack of getting people in the room to focus and pay attention. I am not a fan of audience participation but I would've done whatever she asked of me. I couldn't recommend her enough. Bravo! - **Nick Ginsburg - Monash University**

Sally recently spoke at our Teachers Matter Conference in Brisbane. She was fantastic; knowledgeable, engaging and skilful. She led our teachers through understanding their personality types and that of others, to ensure they have the skills to work together productively in teams. Participants laughed, learned and had great aha moments. Thanks for being a joy to work with, entertaining, organised and fun! - **Karen Tui Boyes CSP**

I couldn't recommend Sally highly enough. Sally took our after lunch session of our National conference and got the group really going. She was engaging, developed relationships with individuals within the group and even more impressively arrived early to watch our key note speaker to ensure some continuity in the presentations. - **Kiarni Morgans - Qld Team Lead LJ Hooker Avnu**

I'm one of the participants at the recently held ECTA conference, I attended the Hub in Mackay, QLD.

It was such a great session you delivered! Totally enjoyed listening to you and learning from you. My colleague whispered that you look like Julia Morris :) I love love love your humour! I like it so much when speakers have a sense of humour, makes the session really interesting.

Thank you so much for sharing your knowledge and I'm looking forward to reading your work! - **Ela Maglente**

Sally is the best! I was lucky to work with her on the Productive Leader Seminar in Kuwait. One of the most cooperative and professional speakers I have worked with. Not only she is engaging, knowledgeable and interactive during the seminar, but also she is a smooth communicator, understanding and modest when dealing with others. She was very present and responsive from the first contact and contributed in making a very successful event with a very high clients' feedback. I am glad I had the opportunity to work with her and will never hesitate to work with her again whenever there's an opportunity. - **Abdul-Quom Ali, Vigor**

AWARD WINNING EXPERT



Sally Foley-Lewis
Most Inspirational Leadership Development Specialist (Australia)



QUALIFICATIONS

- MBA - Organisational Development and Strategic Leadership
- Grad Dip Management
- BA Leisure Studies
- Dip in Career Guidance
- Cert IV Workplace Learning & Assessment
- Cert in Coaching and Executive Coaching
- Certificate in Confidence Coaching





RATES & TERMS

SOME OF SALLY'S CLIENTS INCLUDE:

- AICM
- Abu Dhabi Airport Catering
- ADCO - Abu Dhabi
- AusPost
- Churches of Christ Qld
- Executive Assistants Network
- Early Childhood Teachers Assoc.
- First Gulf Bank
- FIA
- Griffith University
- HRDQ-U
- Kuwait Bank
- Link-Up Qld
- L'Oreal (Singapore & Malaysia)
- McCullough Robertson Lawyers
- Microsoft
- PMI-Australia
- PMI-New Zealand
- Qld Health
- QANTAS
- Qld Law Society
- Smit Lamnalco
- TAFE NSW
- The CSL Group
- Woolworths
- Vigor Enterprises Kuwait



Hi Sally,

Thank you very much for your presentation at ECTA yesterday. It was a challenge to present both online and face to face at the same time (I presented later in the day) however you managed it beautifully! I really enjoyed it!

Thank you!

Warm regards
Melissa
Melissa Strada

CLIENT CONTACT AND BRIEFINGS

Sally will undertake a full briefing process with you or your representative to ensure she can design and deliver the most impactful and engaging experience for your audience.

Sally will be available for relevant pre-event meetings, and will schedule a post-event debrief meeting to discuss feedback and observations.

SPONSOR PROMOTION

Sally will support all sponsor promotion before, during and after your event where relevant. She can also create a promotional video for your use internally or externally.

EVENT PROMOTION

Sally will participate in promoting your event where relevant. She will also create a promotional video for your use internally or externally.

MEDIA

Sally will happily participate in media interviews before, during and after your event.

AUDIO VISUAL

Sally will customise her visuals (usually PowerPoint) for every presentation. This can be supplied prior to the event and as per your AV schedule. Copies of the slides are not to be distributed.

Sally prefers a lapel or headset microphone to ensure she is hands free during her presentations as this allows more engagement with the audience. Sally will make herself available for sound checks and rehearsals as required.

*International Rates

Please reach out to request international terms and rates.

TAXES

All prices are exclusive of GST.

PAYMENT TERMS

Following an agreement, a deposit invoice for 50% will be issued. Payment of this invoice will secure the date and booking. The balance is due 7 days prior to the date of the event.

TRAVEL AND ACCOMMODATION

COVID Restrictions pending

One less person to worry about!

All Australian domestic and New Zealand travel and accommodation is included in the fee/rate. Unless the venue is 'off the beaten' track Sally will take care of these logistics.

GOT A QUESTION:

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