



-  Energetic
-  Engaging
-  Entertaining



“Sally did a great job as MC. Sally was witty, entertaining, quick thinking and kept everything together.” Jenny Dalgado, Essentially Admin

To ensure a dynamic, professional event with energetic introductions, smooth program facilitation and attention to detail your event needs a professional and experienced MC.

As a highly qualified facilitator and experienced MC, I ensure your client is delighted, audience is engaged and your sponsors recognised.

-  I work with you and your team to ensure local knowledge, the event format and your event goals are clear and embedded.
-  I work with your speakers to ensure pronunciation is correct, intro's are paired perfectly to sessions – no boring bio's – and your sponsors are respectfully acknowledged.
-  I can provide pre-event presentation coaching for your speakers.
-  I build and maintain a positive rapport with your audience, linking their needs to the theme and run sheet.

About Sally

Sally has the unique quality of being able to 'read the room'. She knows how to lift the audience 'mood', to engage and get the audience participating, networking and laughing.

She has experience MC'ing large conferences (1000+) to small company meetings. With her experience as a facilitator she is able to quickly, easily and calmly adapt to any run sheet changes that arise.

As a professional member of Professional Speakers Australia you are assured of Sally's professionalism from engagement to early bird ticket sales through to event evaluation.

“Sally was the MC and presented at a skills forum where I was also presenting. Sally's engagement with the participants was a delight to watch and equally to experience. Her humour and warmth made her presentation very memorable.” Frances Cahill – Founder and Director Create Connect

To ensure a successful and engaging event, the following are standard in my offering to you.

I...

- 🔊 undertake relevant pre-event research and, conduct interviews of speakers and sponsors to ensure content is truly diamond-focused for your event.
- 🔊 will happily promote your event and your sponsors to my own diverse network using relevant social media, EDMs and video.
- 🔊 your sponsors to my own diverse network using relevant social media, newsletter and blogs.
- 🔊 can provide a topic relevant article for your organisation's publication before your event.
- 🔊 can conduct a short media phone interview related to your event.
- 🔊 can assist your speakers to provide customised speaker introductions that truly engage your audience ... no more boring bios!
- 🔊 can help your sponsor to prepare for any stage time they are given at your event.
- 🔊 will ensure VIPs, dignitaries, titles and credentials are correct and follow your protocols.
- 🔊 can discuss any other publicity ideas and event requirements.

I more than your MC, I'm your team member!

Extra's you may like to consider:

Opening Keynote: Be Curious!

A fun and light-hearted presentation that welcomes delegates, promotes your presenters and sponsors and boosts the networking of the delegates. This is a popular presentation that gets the audience up and interacting and sets the tone for a successful conference.

After Lunch Keynote: Consolidate & Network

This is an excellent, highly engaging facilitated session that transitions your audience through post-lunch into afternoon sessions. Sally facilitates your audience as they build networks, share learning and ideas. This session is an excellent addition to booking Sally as a MC or when booking Sally for other conference sessions.



"I had the pleasure of working with Sally at a weekend seminar, where she Emceed. I enjoyed her ability to engage humorously with the audience, transition smoothly between speakers and support them pre and post seminar, as well as on the day. Sally's style is fun, engaging and energetic and she certainly knows how to warm up a crowd before a speaker hits the stage. Thank you Sally for making my day a great day." Donna Avery, General Insurance Advisor

"Sally is a professional MC, trainer and speaker who connects with the audience's needs as well as the organisations needs. Sally is a creative leader who engages with the topic/purpose of an event and offers valuable suggestions to enhance the experience for all involved. Sally's ability to understand the needs of the audience and organisation has lifted the quality of training and seminars. I highly recommend Sally as an MC, trainer, speaker and coach." Kaylene Ledger, Asst. Director, Dept of Human Services

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